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100 Ideas That Changed Graphic Design is an incredible survey of the moments and movements that revolutionized design history. This accessible book demonstrates how key ideas influenced and defined graphic design. Lavishly illustrated, it is both a great source of inspiration for practitioners and a provocative record of some of the best examples of graphic design from the last hundred years.

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On the latest episode of Debbie Millman's invariably excellent Design Matters podcast, Heller talks about the process and rationale behind 100 Ideas that Changed Graphic Design: History, as we all ...

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Upcoming titles: 100 Ideas That Changed Film (Spr 2012) 100 Ideas That Changed Art (Aut 2012) 100 Ideas That Changed Photography (Aut 2012) Steven Heller is the co-chair of the MFA Designer as Author program and co-founder of the MFA in Design Criticism program at SVA, New York.

100 Ideas that Changed Graphic Design - Laurence King

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Here's another book about graphic design that might be viewed as a companion to Meggs': 100 Ideas That Changed Graphic Design. Authored by design chronicler Steven Heller and art director Veronique Vienne, the book is a concise overview of graphic design as told in one-page essays and carefully selected images.

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100 big ideas in graphic design, for example, paper cutouts, corporate identity and white space. Each idea has a double page spread, with imagery to illustrate the idea, and a page of text. A great reference book, easy to pick up and browse, or to read through from cover to cover.

Book Review: 100 Ideas That Changed Graphic Design by

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