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# The Right Brain Business Plan A Creative Visual Map For Success

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### **The Right Brain Business Plan**

The Right Brain Business Plan has helped tens of thousands of entrepreneurs do just that. Through

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creative and visual ways. Through creative and visual ways. You own a small business.

### **The Right-Brain Business Plan®**

Lee's idea is that business plans are left-brain based and that makes them hard for right-brain people. So she wrote a book that helps right-brain people write that business plan. The book is laid out with lots of color and worksheets (which you can download from her website.) Many of the steps look like art projects.

### **The Right-Brain Business Plan: A Creative, Visual Map for ...**

"The Right-Brain Business Plan provides a framework for the creative entrepreneur who needs a nudge in the right direction with easy-to-follow suggestions, ideas, and tips to kick-start a new successful business." - Faythe Levine, director of Handmade Nation

### **The Right Brain Business Plan: A Creative, Visual Map for ...**

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The Right Brain Business Plan, is a different type of business book, at least in the way it is presented. In place of complex numbers and numerous words, the book uses a visual approach to demonstrate various business concepts.

## **The Right-Brain Business Plan: A Creative, Visual Map for ...**

The Right-Brain Business Plan Kit includes: 1 set of blank accordion panels and 2 bookboard covers 2 half-sheets of ready-to-cut colorful stickers and labels to embellish your plan 20 inspiring, two-sided illustrated cards that correspond to exercises in the book will help you capture your ...

## **The Right-Brain Business Plan ® Kit - The Right-Brain ...**

Right-Brain Business Building Bundle - 7-day Mini Course. Download your free Right-Brain Business-Building Bundle including a 7-day mini course, all the illustrated play sheets from both The Right-Brain Business Plan and Building

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Your Business the Right-Brain Way  
books, a video class, audios, and more!

## **Free Stuff - The Right-Brain Business Plan®**

Want to create your own Right-Brain Business Plan®? The Right-Brain Business Plan® Kit includes supplies to make your own accordion book style visual business plan.

## **Blog - The Right-Brain Business Plan®**

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### **The Right Brain Business Plan >> Medical school essay ...**

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### **Amazon.com: The Right-Brain Business Plan eBook: Lee ...**

A Right-Brain Business Plan is a visual, creative, and fun road map for your business success. Typically a business plan has yawn-inducing sub-heads such as "Executive Summary," "Company

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Overview," "Competitive Analysis,"  
"Target Market," "Financial Plan," and  
"Marketing and Sales Plan."

## **The Right-Brain Business Plan: A Creative, Visual Map for ...**

Jennifer Lee (she/her/hers), CPCC, PCC,  
MA, is the founder of Artizen Coaching®  
and the author of Building Your Business  
the Right-Brain Way and the bestseller  
The Right-Brain Business Plan, which has  
helped tens of thousands of  
entrepreneurs around the world launch  
their creative businesses.

## **Download your free Right-Brain Business Building Bundle ...**

The basic premise is that "creatives" are  
right-brain dominant, non-linear, visually  
oriented, in contrast to those who are  
left-brain dominant, preferring order and  
logic. Of course, as Lee points out, in  
reality you need to use both sides of  
your brain, and "...creativity and  
business go hand in hand beautifully."

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## **The Right Brain Business Plan: Introduction and Chapter 1 ...**

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## **Amazon.com: Customer reviews: The Right-Brain Business ...**

Before I even get into the next chapter

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of The Right Brain Business Plan, I have to say that I've had a couple of revelations: 1. Even when making a business plan is fun, creative and visually appealing; it's work. It takes discipline to get it done and to make time for it.

## **The Right Brain Business Plan - Chapter 2**

Jennifer Lee is the author of The Right-Brain Business Plan: A Creative, Visual Map for Success. (This Jennifer is not the author of Frozen, this Jennifer runs Artizen Coaching.) If you run your own business, you have either avoided business plans or mastered them. There's not much room in between.

## **The Right-Brain Business Plan: A Creative, Visual Map for ...**

About The Right-Brain Business Plan®  
This workshop and program created by Jennifer Lee, author of the bestselling book The Right-Brain Business Plan®, will teach you a visual, creative, and

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accessible process to clarify your business vision, goals, and actions steps in a way that's creative, inspiring, engaging, and expressive (just like YOU!). So instead of staying stuck and frustrated, how about having fun and moving your business forward with the Right-Brain Business Plan® workshop.

## **Right-Brain Business Planning — Lisa Dolce**

The Right-Brain Business Plan operates on several levels — visualization, handling your inner critic, and feeding your creativity through play. Lisa uses these elements to help people who never imagined tackling the business side of their entrepreneur endeavors do just that.

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