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product; knowing when to conduct small or large studies; and thinking of usability as hill climbing.

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Usability Testing Essentials: Ready, Set...Test! by Carol ...

Usability Testing Essentials: Ready, Set...Test 296 The next steps in the process, analyzing the findings and reporting on them, are covered in Chapters 8 and 9. Especially nice is Barnum's advice for working with both

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qualitative and quantitative data, as many technical communications programs utilize both types. Although the focus of these

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readers with the tools and techniques needed to begin usability testing or advance their knowledge in this area. The book begins by presenting the essentials of usability testing, focusing on the user and not the product and explaining when to conduct small or large studies and think of usability as hill climbing.

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Usability Testing Essentials works best when approached as an introduction and how-to manual for readers who will be conducting formal usability research. The book's chapters are arranged in chronological order that gives readers a step-by-step structure for testing complete with planning meetings,

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Publisher Summary. This chapter discusses the essentials of usability testing. The essentials include the need to focus on the user, not the product, start with some essential definitions, know when to conduct small studies, know how to conduct small studies, know when to conduct large studies, and

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think of usability testing as hill climbing.

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